

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

<u>Contract / Revision</u> 477041 /		<u>Alt Order #</u> 06149016
<u>Product</u> JOE HECK FOR CNGRS		
<u>Contract Dates</u> 10/01/12 - 11/06/12		<u>Estimate #</u>
<u>Advertiser</u> Joe Heck For Congress		<u>Original Date / Revision</u> 10/16/12 / 10/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	KVVU	10/22/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
D 2	KVVU	11/05/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
D 3	KVVU	10/22/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
D 4	KVVU	11/05/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
D 5	KVVU	10/22/12	11/02/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
D 6	KVVU	11/05/12	11/05/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
D 7	KVVU	10/22/12	11/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
D 8	KVVU	11/05/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
D 9	KVVU	10/22/12	11/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
D 10	KVVU	11/05/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
D 11	KVVU	10/22/12	11/02/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
D 12	KVVU	11/05/12	11/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
D 13	KVVU	10/20/12	11/03/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	0	\$0.00
D 14	KVVU	10/21/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00
D 15	KVVU	10/21/12	11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	0	\$0.00
D 21	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
D 22	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
D 23	KVVU	10/22/12	10/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
D 24	KVVU	10/17/12	10/17/12	BB League Championships	1pm-8pm		:30			NM	0	\$0.00
D 25	KVVU	10/17/12	10/19/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
D 26	KVVU	10/22/12	10/26/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	0	\$0.00
D 27	KVVU	10/17/12	10/17/12	MORE Access	630-7pm		:30			NM	0	\$0.00
Totals											0	\$0.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT16/12 10.48
CHANGES
*** KVVU-TV ***

REP. # OFF. # 762 SALESMAN #

BUYER NAME WHITNEY EVERSOLLE

SALES PRSN PH- TERESA DI FURIA

	CLASS: NATL.	LOCAL	REGIONAL
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(CE)

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	OCT16/12	10.48
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CANCELED ORDER
WILL BE REBOOKING WEEKLY W/ RATES TO CLEAR
TOTAL \$0
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

JOE HECK FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
1		SZ	700A-900A	30		\$450.00	10/22	11/2	0		M-F	0
PROGRAM : NEWS RA50+ : 1.8 ORD COM1: REVISED FLIGHT DATE ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY CON COM1: 1X MAX/DAY												
2		SZ	700A-900A	30		\$450.00	11/5	11/6	0		M-TU	0
PROGRAM : NEWS RA50+ : 1.8 ORD COM1: CANCELED ORDER WILL REBOOK WEEKLY CON COM1: 1X MAX/DAY												

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CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3		SZ	700A-900A	30		\$600.00	10/22	11/2	0		M-F	0
PROGRAM : NEWS												
RA50+ : 1.4												
ORD COM1 : REVISED FLIGHT DATE												
ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY												
CON COM1 : 1X MAX/DAY												
4		SZ	700A-900A	30		\$600.00	11/5	11/6	0		M-TU	0
PROGRAM : NEWS												
RA50+ : 1.4												
ORD COM1 : CANCELED ORDER WILL REBOOK WEEKLY												
CON COM1 : 1X MAX/DAY												
5		SZ	500P-530P	30		\$575.00	10/22	11/2	0		M-F	0
PROGRAM : NEWS												
RA50+ : 1.8												
ORD COM1 : REVISED FLIGHT DATE												
ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY												
CON COM1 : 1X MAX/DAY												
6		SZ	500P-530P	30		\$575.00	11/5	11/5	0		MON	0
PROGRAM : NEWS												
RA50+ : 1.8												
ORD COM1 : CANCELED ORDER WILL REBOOK WEEKLY												
7		SZ	530P-600P	30		\$625.00	10/22	11/2	0		M-F	0
PROGRAM : NEWS												
RA50+ : 1.8												
ORD COM1 : REVISED FLIGHT DATE												
ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY												
CON COM1 : 1X MAX/DAY												
8		SZ	530P-600P	30		\$625.00	11/5	11/5	0		MON	0
PROGRAM : NEWS												
RA50+ : 1.8												
ORD COM1 : CANCELED ORDER WILL REBOOK WEEKLY												

REP HEADLINE# 6149016 TRF# 477041
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 10.48
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9		SZ	1000P-1100P	30		\$1,650.00	10/22	11/2	0		M-F	0
PROGRAM : NEWS												
RA50+ : 4.0												
ORD COM1: REVISED FLIGHT DATE												
ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY												
CON COM1: 1X MAX/DAY												
10		SZ	1000P-1100P	30		\$1,650.00	11/5	11/5	0		MON	0
PROGRAM : NEWS												
RA50+ : 4.0												
ORD COM1: CANCELED ORDER WILL REBOOK WEEKLY												
11		SZ	1100P-1135P	30		\$1,200.00	10/22	11/2	0		M-F	0
PROGRAM : NEWS												
RA50+ : 1.7												
ORD COM1: REVISED FLIGHT DATE												
ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY												
CON COM1: 1X MAX/DAY												
12		SZ	1100P-1135P	30		\$1,200.00	11/5	11/5	0		MON	0
PROGRAM : NEWS												
RA50+ : 1.7												
ORD COM1: CANCELED ORDER WILL REBOOK WEEKLY												
13		SZ	1000P-1100P	30		\$900.00	10/20	11/3	0		SAT	0
PROGRAM : NEWS												
RA50+ : 3.7												
ORD COM1: REVISED FLIGHT DATE												
ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY												
14		SZ	800A-900A	30		\$325.00	10/21	10/21	0		SUN	0
PROGRAM : NEWS												
RA50+ : 1.6												
ORD COM1: REVISED FLIGHT DATE												
ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY												
14		SZ	800A-900A	30		\$325.00	10/28	11/4	0		SUN	0

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15		SZ	1000P-1045P	30		\$1,250.00	10/21	10/21	0		SUN	0
15		SZ	1000P-1045P	30		\$1,250.00	10/28	11/4	0		SUN	0
PROGRAM : NEWS												
RA50+ : 5.0												
ORD COM1: REVISED FLIGHT DATE												
ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY												
16		Z	700A-900A	30		\$450.00	10/17	10/19	0		W-F	0
PROGRAM : NEWS												
RA50+ : 1.8												
ORD COM1: REVISED FLIGHT DATE												
ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY												
17		Z	700A-900A	30		\$600.00	10/17	10/19	0		W-F	0
PROGRAM : NEWS												
RA50+ : 1.4												
ORD COM1: REVISED FLIGHT DATE												
ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY												
18		Z	530P-600P	30		\$625.00	10/17	10/19	0		W-F	0
PROGRAM : NEWS												
RA50+ : 1.8												
ORD COM1: REVISED FLIGHT DATE												
ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY												
19		Z	1000P-1100P	30		\$1,650.00	10/17	10/19	0		W-F	0
PROGRAM : NEWS												
RA50+ : 4.0												
ORD COM1: REVISED FLIGHT DATE												
ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY												
20		Z	1100P-1135P	30		\$1,200.00	10/17	10/19	0		W-F	0
PROGRAM : NEWS												
RA50+ : 1.7												
ORD COM1: REVISED FLIGHT DATE												
ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21		SZ	700A-900A	30		\$700.00	10/17	10/19	0		W-F	0
PROGRAM : NEWS												
ORD COM1 : ADD												
ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY												
22		SZ	700A-900A	30		\$700.00	10/22	10/23	0		M-TU	0
PROGRAM : NEWS												
ORD COM1 : ADD												
ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY												
23		Z	700A-900A	30		\$2,150.00	10/22	10/26	0		M-F	0
PROGRAM : LATE NEWS												
ORD COM1 : ADD												
ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY												
28		SZ	1000P-1100P	30		\$2,150.00	10/22	10/26	0		M-F	0
PROGRAM : LATE NEWS												
ORD COM1 : CHG TP. PRE-BOOKED PLS APPROVE.												
ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY												
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-23 FOR 2 SPOTS/WK												
24		Z	400P-1000P	30		\$3,250.00	10/17	10/17	0		WED	0
PROGRAM : NLCS												
ORD COM1 : ADD												
ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY												
29		SZ	1230P-400P	30		\$3,250.00	10/17	10/17	0		WED	0
PROGRAM : NLCS												
ORD COM1 : NLCS IS A AFTERNOON GAME. PRE-BOOKED PLS APPROVE.												
ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY												
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-24 FOR 1 SPOT/WK												
25		SZ	1100P-1135P	30		\$1,950.00	10/17	10/19	0		W-F	0
PROGRAM : LATE NEWS												
ORD COM1 : ADD												
ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
26	SZ		500A-600A	30		\$450.00	10/22	10/26	0		M-F	0
PROGRAM : NEWS ORD COM1 : ADD ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY												
27	Z		600P-630P	30		\$650.00	10/17	10/19	0		W-F	0
PROGRAM : MORE ORD COM1 : CANCELED ORDER WILL REBOOK WEEKLY												
30	SZ		630P-700P	30		\$650.00	10/17	10/19	0		W-F	0
PROGRAM : MORE ORD COM1 : CORRECT TP FOR THE PRG. PRE-BOOKED PLS APPROVE. ORD COM2 : CANCELED ORDER WILL REBOOK WEEKLY THIS IS A MAKE-GOOD FOR OCT17 ON LINE-27 FOR 1 SPOT/WK												

OCT/12 \$.00 NOV/12 \$.00 CONTRACT TOTAL \$.00
 TOTAL SPOTS 0

MARKET TOTALS \$675,468 KVVU 16% KSNV 38% KLAS 26% KTNV 20% KVMY 0% KVCW 0% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA50+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



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<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 14	KVVU	10/21/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----				0	\$0.00			
	Week:	10/22/12	10/28/12	-----1				1	\$325.00			
	Week:	10/29/12	11/04/12	-----1				1	\$325.00			
N 15	KVVU	10/21/12	11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----				0	\$0.00			
	Week:	10/22/12	10/28/12	-----1				1	\$1,250.00			
	Week:	10/29/12	11/04/12	-----1				1	\$1,250.00			
D 16	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
D 17	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
D 18	KVVU	10/17/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
D 19	KVVU	10/17/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
D 20	KVVU	10/17/12	10/19/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
N 21	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				3	\$700.00			
N 22	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MT-----				2	\$700.00			
N 23	KVVU	10/22/12	10/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				2	\$2,150.00			
N 24	KVVU	10/17/12	10/17/12	BB League Championships	1pm-8pm		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--W----				1				
N 25	KVVU	10/17/12	10/19/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				2	\$1,950.00			
N 26	KVVU	10/22/12	10/26/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00

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Week:		10/22/12	10/28/12	MTWTF--				1	\$450.00			
N 27	KVVU	10/17/12	10/17/12	MORE Access	630-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W----				1	\$650.00			
Totals											71	\$66,150.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	38	\$38,475.00	\$32,703.75
10/29/12 - 11/06/12	33	\$27,675.00	\$23,523.75
Totals	71	\$66,150.00	\$56,227.50

Signature: _____ **Date:** _____

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CREDIT RISK !!
HARRIS REPORT FROM REP OCT11/12 09.02
CHANGES *** KVVU-TV ****

REP. # _____ OFF. # 762 SALESMAN # _____

BUYER NAME	WHITNEY EVERSOLE
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SALES PRSN PH- TERESA DIFURIA

DELAWARE, OH 43015

CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES OCT17/12 NOV6/12 WK-3

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			OCT11/12 09.02

REP: TO ROSE

CANCELED SPOTS ON LINES 14-20
ADDED LINES 21-27
TOTAL \$66150
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
JOE HECK FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS
14	*		800A-900A	30		\$325.00	10/21	10/21	0		SUN	0
14	*		800A-900A	30		\$325.00	10/28	11/4	1		SUN	2
PROGRAM : NEWS												
RA50+ : 1.6												
ORD COM1 : REVISED FLIGHT DATE												
ORD COM2 : CANCELED SPOTS												
15	*		1000P-1045P	30		\$1,250.00	10/21	10/21	0		SUN	0
15	*		1000P-1045P	30		\$1,250.00	10/28	11/4	1		SUN	2
PROGRAM : NEWS												
RA50+ : 5.0												
ORD COM1 : REVISED FLIGHT DATE												
ORD COM2 : CANCELED SPOTS												

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT11/12 09.02
CHANGES
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16		SZ	700A-900A	30		\$450.00	10/17	10/19	0		W-F	0
PROGRAM : NEWS												
RA50+ : 1.8												
ORD COM1: REVISED FLIGHT DATE												
ORD COM2: CANCELED SPOTS												
17		SZ	700A-900A	30		\$600.00	10/17	10/19	0		W-F	0
PROGRAM : NEWS												
RA50+ : 1.4												
ORD COM1: REVISED FLIGHT DATE												
ORD COM2: CANCELED SPOTS												
18		SZ	530P-600P	30		\$625.00	10/17	10/19	0		W-F	0
PROGRAM : NEWS												
RA50+ : 1.8												
ORD COM1: REVISED FLIGHT DATE												
ORD COM2: CANCELED SPOTS												
19		SZ	1000P-1100P	30		\$1,650.00	10/17	10/19	0		W-F	0
PROGRAM : NEWS												
RA50+ : 4.0												
ORD COM1: REVISED FLIGHT DATE												
ORD COM2: CANCELED SPOTS												
20		SZ	1100P-1135P	30		\$1,200.00	10/17	10/19	0		W-F	0
PROGRAM : NEWS												
RA50+ : 1.7												
ORD COM1: REVISED FLIGHT DATE												
ORD COM2: CANCELED SPOTS												
21		A	700A-900A	30		\$700.00	10/17	10/19	3		W-F	3
PROGRAM : NEWS												
ORD COM1: ADD												
22		A	700A-900A	30		\$700.00	10/22	10/23	2		M-TU	2
PROGRAM : NEWS												
ORD COM1: ADD												

REP HEADLINE# 6149016 TRF# 477041
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 09.02
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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23	A		700A-900A	30		\$2,150.00	10/22	10/26	2		M-F	2
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PROGRAM : LATE NEWS												
ORD COM1: ADD												

24	A		400P-1000P	30		\$3,250.00	10/17	10/17	1		WED	1
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PROGRAM : NLCS												
ORD COM1: ADD												

25	A		1100P-1135P	30		\$1,950.00	10/17	10/19	2		W-F	2
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PROGRAM : LATE NEWS												
ORD COM1: ADD												

26	A		500A-600A	30		\$450.00	10/22	10/26	1		M-F	1
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PROGRAM : NEWS												
ORD COM1: ADD												

27	A		600P-630P	30		\$650.00	10/17	10/19	1		W-F	1
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PROGRAM : MORE												
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OCT/12	38475.00	NOV/12	27675.00									
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CONTRACT TOTAL 66150.00
 TOTAL SPOTS 71

MARKET TOTALS \$675,468 KVVU 16% KSNV 38% KLAS 26% KTNV 20% KVMY 0% KVCW 0% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA50+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 11.43

ORDER # _____ CONTRACT # 6149016 CLASS: NATL. LOCAL REGIONAL

	CLASS: NATL.	LOCAL	REGIONAL
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2025 RELEASE UNDER E.O. 14176

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			OCT11/12 11.43

STA:

JOE HECK FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
23		S	700A-900A	30		\$2,150.00	10/22	10/26	0		M-F	0
PROGRAM : LATE NEWS												
ORD COM1 : ADD												
28		A	1000P-1100P	30		\$2,150.00	10/22	10/26	2		M-F	2
PROGRAM : LATE NEWS												
ORD COM1 : CHG TP. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-23 FOR 2 SPOTS/WK												
24		S	400P-1000P	30		\$3,250.00	10/17	10/17	0		WED	0
PROGRAM : NLCS												
ORD COM1 : ADD												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 11.43

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29		A	1230P-400P	30		\$3,250.00	10/17	10/17	1		WED	1
PROGRAM : NLCS												
ORD COM1: NLCS IS A AFTERNOON GAME. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-24 FOR 1 SPOT/WK												
27		S	600P-630P	30		\$650.00	10/17	10/19	0		W-F	0
PROGRAM : MORE												
30		A	630P-700P	30		\$650.00	10/17	10/19	1		W-F	1
PROGRAM : MORE												
ORD COM1: CORRECT TP FOR THE PRG. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-27 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#23	MISSED:M-F/700A-900A				OCT22 (2/WK)		30S	\$2,150.00	(OCT11/12)	
			OFFER:M-F/1000P-1100P				OCT22 (2/WK)		30S	\$2,150.00	PLS ADVISE.	
			CMT:CHG TP. PRE-BOOKED PLS APPROVE.									
M2	OK'D	BUY#24	MISSED:WED/400P-1000P				OCT17		30S	\$3,250.00	(OCT11/12)	
			OFFER:WED/1230P-400P				OCT17		30S	\$3,250.00	PLS ADVISE.	
			CMT:NLCS IS A AFTERNOON GAME. PRE-BOOKED PLS APPROVE.									
M3	OK'D	BUY#27	MISSED:W-F/600P-630P				OCT17		30S	\$650.00	(OCT11/12)	
			OFFER:W-F/630P-700P				OCT17		30S	\$650.00	PLS ADVISE.	
			CMT:CORRECT TP FOR THE PRG. PRE-BOOKED PLS APPROVE.									

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M4	REJECT	BUY#3	MISSED: M-F/700A-900A									
		BUY#4	M-TU/700A-900A				OCT22 (3/WK)	OCT29	30S	\$600.00		(OCT11/12)
		BUY#5	M-F/500P-530P				NOV5 (2/WK)		30S	\$600.00		
		BUY#6	MON/500P-530P				OCT22 (3/WK)	OCT29	30S	\$575.00		
		BUY#9	M-F/1000P-1100P				NOV5		30S	\$575.00		
		BUY#10	MON/1000P-1100P				OCT22 (4/WK)	OCT29	30S	\$1,650.00		
		BUY#11	M-F/1100P-1135P				NOV5		30S	\$1,650.00		
		BUY#12	MON/1100P-1135P				OCT22 (4/WK)	OCT29	30S	\$1,200.00		
		BUY#13	SAT/1000P-1100P				NOV5		30S	\$1,200.00		
		BUY#14	SUN/800A-900A				OCT20-NOV3		30S	\$900.00		

PLS ADVISE.

OFFER: M-F/700A-900A
 & M-TU/700A-900A
 & M-F/500P-530P
 & M-TU/500P-530P
 & M-F/1000P-1100P
 & M-TU/1000P-1100P
 & M-F/1100P-1135P
 & M-TU/1100P-1135P
 & SAT/1000P-1100P
 & SUN/800P-900P
 CMT: RATES NOT AT LUR. \$17525 NEEDED TO PLACE SPOTS. PLS ADVISE.

OCT/12	38475.00	NOV/12	27675.00	CONTRACT TOTAL	66150.00
				TOTAL SPOTS	71

MARKET TOTALS \$675,468 KVVU 16% KSNV 38% KLAS 26% KTNV 20% KVMY 0% KVCW 0% CABL 0%
 KTUD 0%

SVC- NSI
DEMOS- RA50+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE